

INTRA-AFRICAN TRADE FAIR 2018 EXHIBITION COST SCHEDULE

Thank you for your interest in the Intra-African Trade Fair 2018 taking place in Cairo, Egypt. Here-with is the cost schedule for your perusal.

In order to enable us to provide you with a personalized quotation, please would you kindly advise us of your requirements.

- Stand size – please refer to the dimensions indicated
- Floor space only **or**
- Furnished Package Stand
- Number of co-exhibitors (if applicable)

DATE: 11 – 17 December 2018

VENUE: Egypt International Exhibition Center, Cairo

Rate Card

Type of Stand	Price before 30 September	Price after 30 September
Floor space (Minimum 9sqm)	\$150.00 per sqm	\$250.00 per sqm
Exhibition registration fee (Mandatory for every principal exhibitor and co-exhibitor)	\$250.00	\$300.00
Package Stand	Cost subject to selected package option	

Please refer below for total costs including stand package options

Images are an artist's impression of the stand. This is subject to change with actual stand size.

STAND PACKAGES

OPTION 1 – BASIC SYSTEM



Configuration options:

9sqm – 3m x 3m

18sqm – 6m x 3m

27sqm – 9m x 3m

36sqm – 6m x 6m – open on 2 aisles
2m x 3m

Includes:	9sqm	18sqm	27sqm	36sqm
White octonorm system	√	√	√	√
Fascia board with company name	√	√	√	√
Rolled carpet	√	√	√	√
Table	1	2	3	4
Chairs	2	4	6	8
Dustbin	1	2	3	4
Spotlights	3	6	9	12
Electricity socket	1	2	3	4

TOTAL COST FOR OPTION 1

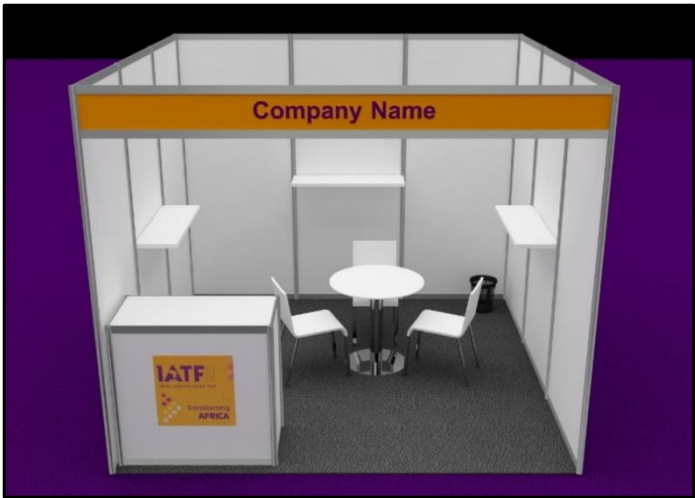
Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$150 / sqm	\$1 350.00	\$2 700.00	\$4 050.00	\$5 400.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Package Stand Option 1	\$ 275.00	\$ 550.00	\$ 825.00	\$1 100.00
TOTAL	\$1 875.00	\$3 500.00	\$5 125.00	\$6 750.00
Additional cost per co-exhibitor	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$250 / sqm	\$2 250.00	\$4 500.00	\$6 750.00	\$ 9 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
Package Stand Option 1	\$ 275.00	\$ 550.00	\$ 825.00	\$ 1 100.00
TOTAL	\$2 825.00	\$5 350.00	\$7 875.00	\$10 400.00
Additional cost per co-exhibitor	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00

OPTION 2 – FURNISHED SYSTEM STAND



Configuration options:

- 9sqm** – 3m x 3m
- 18sqm** – 6m x 3m
- 27sqm** – 9m x 3m
- 36sqm** – 6m x 6m – open on 2 aisles
12m x 3m

Includes:	9sqm	18sqm	27sqm	36sqm
White octonorm system	√	√	√	√
Fascia board with company name	√	√	√	√
Rolled carpet	√	√	√	√
Table	1	2	3	4
Chairs	3	6	9	12
Brochure stand	1	2	3	4
Dustbin	1	2	3	4
Lockable cupboard with company logo	1	2	3	4
Shelves	3	6	9	12
Spotlights	3	6	9	12
Electricity socket	1	2	3	4

TOTAL COST FOR OPTION 2

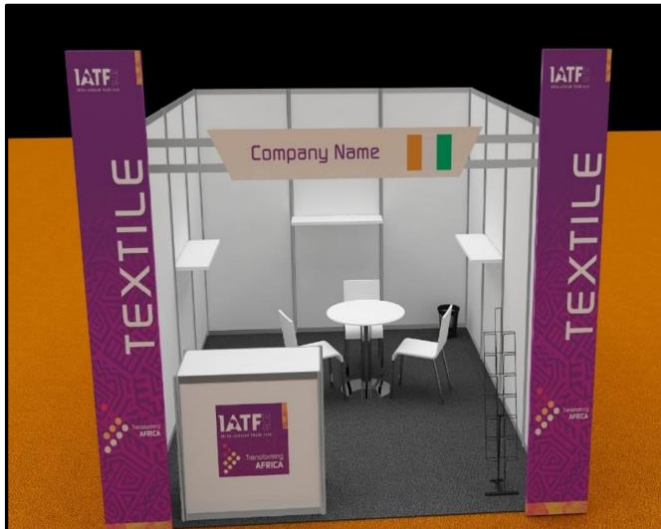
Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$150 / sqm	\$1 350.00	\$2 700.00	\$4 050.00	\$5 400.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Package Stand Option 2	\$ 525.00	\$1 050.00	\$1 575.00	\$2 100.00
TOTAL	\$2 125.00	\$4 000.00	\$5 875.00	\$7 750.00
Additional cost per co-exhibitor	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$250 / sqm	\$2 250.00	\$4 500.00	\$6 750.00	\$ 9 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
Package Stand Option 2	\$ 525.00	\$1 050.00	\$1 575.00	\$ 2 100.00
TOTAL	\$3 075.00	\$5 850.00	\$8 625.00	\$11 400.00
Additional cost per co-exhibitor	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00

OPTION 3 – UPGRADE SYSTEM STAND



Configuration options:

9sqm - 3m x 3m

18sqm - 6m x 3m

27sqm - 9m x 3m

36sqm - 6m x 6m – open on 2 aisles
12m x 3m

Includes:	9sqm	18sqm	27sqm	36sqm
White octonorm system	√	√	√	√
Wooden features with graphic	2	4	6	8
Wooden fascia board with company name, logo and country flag	√	√	√	√
Rolled carpet	√	√	√	√
Table	1	2	3	4
Chairs	3	6	9	12
Brochure stand	1	2	3	4
Dustbin	1	2	3	4
Lockable cupboard with company logo	1	2	3	4
Shelves	3	6	9	12
Spotlights	3	6	9	12
Electricity socket	1	2	3	4

TOTAL COST FOR OPTION 3

Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$150 / sqm	\$1 800.00	\$3 600.00	\$5 400.00	\$ 7 200.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Package Stand Option 3	\$ 950.00	\$1 900.00	\$2 850.00	\$ 3 800.00
TOTAL	\$3 000.00	\$5 750.00	\$8 500.00	\$11 250.00
Additional cost per co-exhibitor	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	9sqm	18sqm	27sqm	36sqm
Floor Space @ \$250 / sqm	\$3 000.00	\$6 000.00	\$9 000.00	\$12 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
Package Stand Option 3	\$ 950.00	\$1 900.00	\$ 2 850.00	\$ 3 800.00
TOTAL	\$4 250.00	\$8 200.00	\$12 150.00	\$16 100.00
Additional cost per co-exhibitor	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00

OPTION 4 – UPGRADE SYSTEM



Configuration options:

36sqm – 6m x 6m – open on 2 aisles
12m x 3m
6m x 6m Head of island

72sqm – 12m x 6m – open on 2 aisles

108sqm Configuration on request
144sqm Configuration on request

*Please request a formal quotation for Option 4. This will specify walls containing printed graphics

Includes:	36sqm	72sqm	108sqm	144sqm
Carpet	√	√	√	√
Background wall & wooden wall with printed graphic.	√	√	√	√
Reception desk with 2 shelves, lockable doors, spray finish and logo	1	2	3	4
Meeting Tables with round top	3	6	9	12
Meeting chairs	9	18	27	36
Height adjustable stools - white	2	4	6	8
Brochure stand	2	4	6	8
Dustbins	2	4	6	8
HQL Floodlights	2	4	6	8
Electricity Sockets	4	8	12	16
Electricity Switch Panel	1	2	3	4

TOTAL COST FOR OPTION 4

Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	36sqm	72sqm	108sqm	144sqm
Floor Space @ \$150 / sqm	\$ 5 400.00	\$10 800.00	\$16 200.00	\$ 21 600.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Package Stand Option 4	\$ 5 310.00	\$10 620.00	\$15 930.00	\$21 240.00
TOTAL	\$10 960.00	\$21 670.00	\$32 380.00	\$43 090.00
Additional cost per co-exhibitor	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	36sqm	72sqm	108sqm	144sqm
Floor Space @ \$250 / sqm	\$ 9 000.00	\$18 000.00	\$27 000.00	\$36 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
Package Stand Option 4	\$ 5 310.00	\$10 620.00	\$15 930.00	\$21 240.00
TOTAL	\$14 610.00	\$28 920.00	\$43 230.00	\$57 540.00
Additional cost per co-exhibitor	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00

OPTION 5 – HEAD OF ISLAND STAND



Configuration option:

36sqm – 6m x 6m Head of island

72sqm

108sqm

144sqm

Configuration and price on request

Includes:	36sqm
Platform floor with carpet	√
6m Wooden background wall with logo	√
Storage wooden walls with lockable standard door	√
Backlight box	√
Wooden reception desk, 2 internal shelves, lockable doors, base plinth and printed logo	1
U-shaped meeting table	1
Height adjustable stools with white seats	7
Sofas with white seats	2
Wooden white cube	1
Brochure stands	2
Wall coat hangers for storage	6
System shelves	3
46" LED Screen	1
Dustbins	2
HQL Floodlights	2
Electricity Sockets	5
Electricity Switch Panel	1

TOTAL COST FOR OPTION 5

Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	36sqm
Floor Space @ \$150 / sqm	\$ 5 400.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00
Package Stand Option 5	\$ 8 850.00
TOTAL	\$14 500.00
Additional cost per co-exhibitor	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	36sqm
Floor Space @ \$250 / sqm	\$ 9 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00
Package Stand Option 5	\$ 8 850.00
TOTAL	\$18 150.00
Additional cost per co-exhibitor	\$ 300.00

OPTION 6 – RAW FLOOR SPACE ONLY

Configuration Options:

36sqm - 6m x 6m – open on 2 aisles
12m x 3m
6m x 6m Head of island

48sqm - 8m x 6m – open on 2 aisles

72sqm - 12m x 6m – open on 2 aisles
6m x 12m - Head of island

108sqm - 18m x 6m – open on 2 aisles
6m x 18m – Head of island

144sqm - 24m x 6m – open on 2 aisles
6m x 24m – Head of island

Includes:	36sqm	72sqm	108sqm	144sqm
Floor space only	√	√	√	√
Electricity Switch Panel (Distribution Board)	1	2	3	4

TOTAL COST FOR OPTION 6

Price Before 30 September 2018 (floor space \$150.00 per sqm)

Description	36sqm	72sqm	108sqm	144sqm
Floor Space @ \$150 / sqm	\$5 400.00	\$10 800.00	\$16 200.00	\$21 600.00
Exhibition registration fee (Principal exhibitor)	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00
Electricity Switch Panel	\$ 300.00	\$ 600.00	\$ 900.00	\$ 1 200.00
TOTAL	\$5 950.00	\$11 650.00	\$17 350.00	\$23 050.00
Additional cost per co-exhibitor	\$ 250.00	\$ 250.00	\$ 250.00	\$ 250.00

Price After 30 September 2018 (floor space \$250.00 per sqm)

Description	36sqm	72sqm	108sqm	144sqm
Floor Space @ \$250 / sqm	\$ 9 000.00	\$18 000.00	\$27 000.00	\$36 000.00
Exhibition registration fee (Principal exhibitor)	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
Electricity Switch Panel	\$ 300.00	\$ 600.00	\$ 900.00	\$ 1 200.00
TOTAL	\$9 600.00	\$18 900.00	\$28 200.00	\$37 500.00
Additional cost per co-exhibitor	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00